

## Retail Store, Four Zones

In this example, we are looking at a store over 2 floors, with a Café and warehouse thereby requiring four loudspeaker zones with background music and paging capability. A paging microphone is situated in each of the public areas. A CD player and MP3 player provide background music and a digital message player enables promotional messages and customer information announcements to be made automatically via an inbuilt scheduler.

Each of the four zones also has a locally situated volume control. Discreet ceiling speakers are used in the shop floor areas with compact wall mounted cabinet speakers in the Café and larger more powerful cabinets in the warehouse / stockroom.

